

# KALARI KAUR

India's Too Small To Lose Yourself

An enigmatic migrant worker unleashes her demons - and her deadly Kalari skills – to protect the biodiverse farm of the family who offers her sanctuary.



Location: Punjab, India  
Writer/Director – Balbeer Bahi  
Production Budget: £1.06 Million  
Format: Martial Arts/Action/Drama, 120mins  
[www.thestorytellingmachine.com](http://www.thestorytellingmachine.com)

*[still from Kalari Kaur: Origins - Meena's Dream]*



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# KALARI KAUR - A Martial Arts Odyssey Across India

- **A HERO ON THE RUN:** Meena, master of Kalari martial arts, flees Kerala after defending her family goes disastrously wrong. Always running, she becomes one more unwanted face among millions of anonymous migrant workers.

**Inspired by the iconic '70s TV series KUNG FU:** Meena's personal journey of redemption demands not suppressing but releasing her deadly Kalari skills, for the voiceless against the oppressor.

**GLOBAL VISION:** Simple! Make Kalari as famous globally as Kung Fu.

**SHOWCASE INDIA:** Each film explores a different region of India's vast landscape:

- **KALARI KAUR:** Punjab's rustic farmlands
- **KALARI BEACH:** Goa's coastal paradise
- **QUEEN OF THE RING:** Mumbai's elite horse-racing world
- **Plus: THE PRINCESSES' GUARD - Set in Medieval India**
- **Four complete stories ready for production.**



# ANJALI SREEJITH: The Authentic Heart Of Kalari Kaur

[Still from Kalari Kaur: Origins]

**KALARI MASTER:** Anjali brings unparalleled authenticity to Meena:

- **8TH GENERATION PRACTITIONER:** Trained in Kalari since she could stand
- **WEAPONS EXPERT:** Master of sword, shield, spears, and Kalari's unique steel whip-foils
- **A LEADER:** Currently runs her own academy teaching the next generation
- **FAMILY TRADITION:** Disciple of both internationally renowned KRISHNADAS MENON, who has toured globally, and her late grandfather...

[ANJALI: INSTAGRAM](#)

**MARTIAL ARTS LEGEND:**  
**GURUJI SANKARA NARAYANA MENON**  
left an extraordinary legacy:

- One of the world's most senior martial arts practitioners, active until age 94
- Recipient of the prestigious Padma Shri Award, one of India's highest civilian honours
- Maintained the multi-generational tradition at Chavakkad Vallabhata
- His institution has existed since the Vattath Raja's reign
- Though he passed in 2023, his legacy continues through tens-of-thousands of students, including Anjali.



## KALARI KAUR: Logline and Outline

*An enigmatic migrant worker unleashed her demons—and her deadly Kalari martial arts skills—to protect the biodiverse farm of the family who offers her sanctuary.*

**Meena a mysterious migrant worker from Kerala—fleeing a dark history—arrives in Punjab alongside migrant labourers from Nepal and Bihar.**

**She is offered a job: to look after chickens and cows for a father and daughter—back from the U.K.—pursuing their dream of bio-diverse farming on their ancestral land.**

**A jealous, vindictive neighbour with an inter-generational grudge against father and daughter employs a local hoodlum to destroy their agricultural vision.**

**The campaign of terror by the hoodlum's thugs, forces Meena to confront her history—the mistakes she made that led to her leaving Kerala.**

**Armed with her lethal Kalari martial arts skills—South India's ancient 'Art of the Battlefield' — Meena must decide whether to run again, or take a stand for the family she barely knows.**

**Located in the beautiful yet unforgiving farmlands of Punjab.  
KALARI KAUR introduces global audiences to the world's first martial art through a female warrior who defiantly refuses to let history repeat itself.**

*KALARI KAUR blends the beautiful charm of Jean De Florette...  
With the martial arts prowess of Fist of Fury.*



## KALARI KAUR: LOCATION – KALA BAHIAN,\* a Punjabi Village.

Punjabi villages are often beautiful in their rural landscape. They can include huge, luxurious homes, ramshackle straw huts, fields full of sunflowers, wheat, corn, sugar-cane, and of course, numerous tractors, motorbikes, cows, goats, and roaming street dogs. Their isolation can also be terrifying, paraphrasing;

*‘In the village, no one can hear you scream.’*



A typical village is full of personal conflicts and political intrigues, whether over loved ones or the land itself. There is a mix of rich and poor, the powerful and excluded, pandered teenagers and impoverished ragamuffins. It can also be surprisingly multicultural, with migrant workers speaking Nepalese and Marathi alongside Hindi, Punjabi, and of course, English!



*Set almost entirely within the confines of Kala Bahian, Kalari Kaur’s intimacy allows for a modest budget while establishing a compelling brand.*

[Anhey Ghorhey Da Daan \(Alms of the Blind Horse\)](#) is a fantastic, award-winning, genuine representation of a Punjabi village – though perhaps only for the committed filmophile!



\* the Writer/Director knows Kala Bahian – and the locations for Kalari Kaur - intimately as it is his home village.

*[All photos by Balbeer Bahi apart from sunflower field]*

# KALARI KAUR - Protagonist & Antagonist

ANJALI SREEJITH

**MEENAKSHI - Heroine**



**8th generation Kalari master bringing authentic martial arts expertise, classically trained dancer, and award-winning actress.**

GURNAM BULLAR

**Villain - VINAYAK**



**A very popular Indian actor and singer, so far known for his romantic leads, cast against type as neurotic, daddy's boy, gang leader.**



# KALARI KAUR – U.K. Ecodiverse Dreamers

## AVA KAUR

Dilrani - UK Daughter



Lady Londoner, Actor, Writer, nominated at the British Urban Film Festival for Best Actress in her debut film UNINTENTIONHELL

## KULVINDER GHIR:

UK Father - Amarjit



British national treasure, fresh from his commanding performance in the global hit series "FOUNDATION"



# KALARI KAUR – Vindictive Village Neighbours

**DOLLY AHLUWALIA**\*

Gulabi Kaur – bears ancestral grudge



**An acclaimed Indian actress and costume designer, perhaps best known for her work on *Midnight's Children*.**

**AMMY VIRK**\*

put-upon son - Mohan Singh



**A celebrated Indian actor, singer, and producer, best known for his work in Punjabi cinema and music.**

- *Budget constraints means it is unlikely we will have all the stars we'd like, and would cast locally for these roles ideally represented by these two fabulous artists.*

# KALARI KAUR – Village Good Guys

## DIVYA DUTTA

Harsimrat Kaur - Village Doctor



A very well-known Indian actress with more than 25 awards in the Film industry, her fame extends to work internationally.

## DILJIT DOSANJH\*

Helpful Neighbour - Sandeep



Multiple film leads, television presenter and a leading music artiste, a fan-favourite in India and beyond.



- *it is highly unlikely we can afford Diljit, but he represents everything we need for Sandeep via a local actor.*

# KALARI KAUR – Our Contract Killers

## XING YU

Mercenary #1



Martial arts actor and action director, 32nd generation disciple of Shaolin, made his debut with Stephen Chow in Kung Fu Hustle, Xing Yu is ideal for Kalari kaur.

## GURSHARON KAUR

Mercenary #2



Black belt and winner of international competitions, Canadian Gursharon is a Taekwondo, kickboxing, grappling, and Brazilian Jiu Jitsu expert. Amazing!



# KALARI KAUR - COMPARABLE FILMS



**THE VILLAINESS (2017)**  
South Korean  
BUDGET £2.3M  
BOX OFFICE £6.7M  
2.9x ROI



**FURIE (2019)**  
Vietnamese  
BUDGET £1.5M  
BOX OFFICE £6.6M  
4.3x ROI



**KILL (2024)**  
Indian  
BUDGET £1.9M  
BOX OFFICE £4.5M  
2.36x ROI

There a proven global market for martial arts action films with female leads. KALARI KAUR is UNIQUE as it is the first film ever to showcase KALARI. With its Indian, UK, Chinese and Canadian cast, it will appeal to the massive Chinese and Indian box office, the Indian diaspora, and all global fans of martial Arts/Action/Drama films. e.g. Furie's primary market was Vietnamese, with a pop. of 97M. With a 1.4B pop, India's market alone is x 14.

# KALARI KAUR: ORIGINS – 12 ½ mins short

Click the above link to watch the trailer and/or the full short. Discover Meenakshi's backstory, her motivations for leaving Kerala, and how she comes to be a migrant worker on the run from the police.

Shot over 5 days on a Sony A7, with a crew of just 3 and a next-to-nothing budget, the short film's primary goal was an extended screen test for ourselves. It also helps introduce the martial art Kalari and our lead actor – Anjali Sreejith - to potential Co-Producers and Investors.



[Stills Kalari Kaur: Origins]



Seeking feedback, it was submitted from May 2025 to film festivals. To date, It has been exceptionally well received: selected by 13 out of 15 Indian Festivals - **KALARI KAUR: ORIGINS has won a staggering 16 awards.**

This clearly demonstrates an Indian audience with the appetite to join us as we showcase another unique Indian cultural phenomenon – KALARI – The Art of the Battlefield.



# CO-PRODUCER SAI SHRIVASTAV NARAYAN RAJ FILMS

Contact SAI: [nrfilmsint@gmail.com](mailto:nrfilmsint@gmail.com)



SAI SHRIVASTAV brings three generations of Bollywood heritage to KALARI KAUR

- **DISTINGUISHED LINEAGE:** his grandfather distributed the iconic MOTHER INDIA, his father one of Bollywood's premier cinematographers
- **ESTABLISHED TRACK RECORD:** Built Narayan Raj Films through successful advertising and "Behind the Movie Scenes" productions for India's leading brands



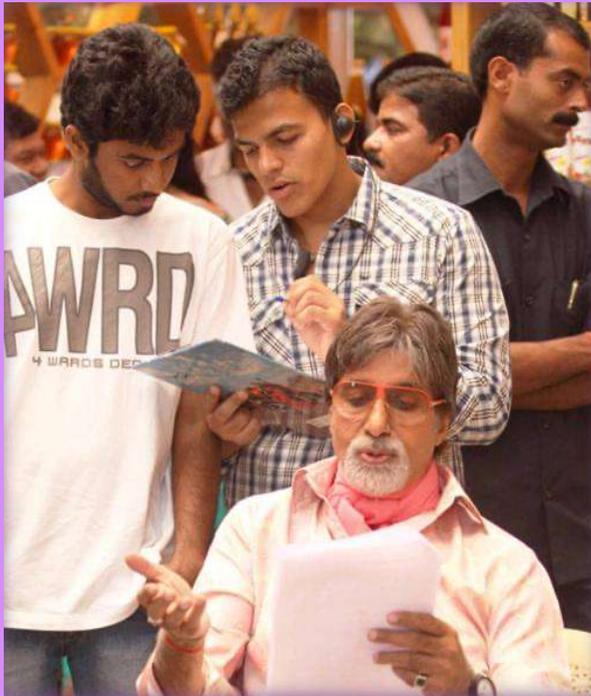
- **STRATEGIC VISION:** Co-Produce the perfect debut film, preserve his family's cinematic legacy, artistic AND commercial success
- SAI is fully committed to KALARI KAUR – a film that will honour his family's historic contribution to Indian cinema, deliver financial returns for investors, and make audiences worldwide "WHOO!" with delight.

[Images courtesy of N.R. Films]





## THE PRODUCTION TEAM



## NARAYAN RAJ FILMS

### N.R. FILM CREW

#### Directors

BINOD PRADHAN  
PRANJAL SRIVASTAV  
SANTOSH THUNDIYIL

#### D.O.P.s

AMOL RATHOD  
RAVI VERMAN  
SUDEEP CHATTERJEE  
MANOJ LOBO

#### Post Supervisor

ROBIN RAJ

#### Producer

R.K.SHRIVASTAV

#### Director

SAI SHRIVASTAV

#### Executive

MIMANSHA PUNAM

*Sai Shrivastav's team represents India's  
absolute cinematic elite.*

*KALARI KAUR is in the very best of hands !*

### FILM CREDITS

*Bhaag Mika, Rang De Basanti  
Ek Villain, Rowdy Rathore, Raaz  
Director & Dop*

*Buddah Hoga Tera Baap  
Barfir , Ram Leela  
Dhoom 3, Chak De, Guzaarish  
Jaane tu Jaane Na*

*Race, Jab We Met, Partner*



*[Images courtesy of N.R. Films]*

# KALARI KAUR CO-PRODUCERS

## QIAOLING WANG



Familiar with every aspect of film production, produced numerous standout short films over two decades—THE RASCAL, WHITE POWDER.

Producer for UNINTENTIONHELL, helping Kalari Kaur's director collect multiple awards globally—from Indonesia to Canada and everywhere inbetween.

Qiaoling has run QILISHOW STUDIO in London since 2017—dealing with film Production, Budgets, Scheduling, Marketing and Digital Distribution.

With contacts embedded in the Chinese Film Industry, she is ideally positioned to generate the interest and promotion for KALARI KAUR in what will be the film's second largest market.

## ZANARDI BAH



A screenwriter, novelist, poet and painter—Zanardi is the driving force behind UNINTENTIONHELL and KALARI KAUR: ORIGINS—winners of multiple awards internationally.

Despite numerous challenges, with her meticulous attention to detail and 'Jat Princess' energy, Zanardi brought both films home on time and on budget.

She has collaborated with—among others—Raf Sapera, who's music videos featuring Sidhu Moose Wala generate millions of views.

Her love for stories, cinema, theatre and performance is inherited from both writer father and classical musician mother.





## Film 2: KALARI BEACH – Logline and Outline

***Unwittingly falling for the charms of a young gang leader caught between two warring factions, Meena unleashes her deadly Kalari martial arts skills to challenge the out-of-state drug barons controlling Goa's lucrative beach territory.***



Meena arrives in tourist-packed Goa with savings from her heroics in Punjab. Planning to join the migrant workforce, Meena experiences her first holiday amid yoga and beach life. When she rescues an Australian tourist from a scandalous police drug bust trick, she lands a job at Theresa's beach shack...

And falls for charming jet ski operator Samson. The romance sours when she discovers Samson is exploiting her for her Kalari skills - a pawn in a territorial war between Samson's local dealers, and two out-of-state drug barons who control Goa's lucrative beach territory.

Caught between these rival gangs led by uncompromising criminals Tony and Aman, Meena becomes both target and weapon.

The tourist paradise reveals its dark underbelly. Meena must decide - surrounded by crooks - whether she should walk away, or use her martial prowess to tip the balance of power on Goa's bloody shores.

***[A FISTFUL OF DOLLARS meets THE BEACH via KALARI]***





## Film 3: QUEEN OF THE RING – Logline and Outline

***When the uncle who hires her as a stable girl vanishes, Meena has to fight for her life as never before with her full Kalari martial arts arsenal, trapped in an underground fight club by the powerful overlord of Mumbai racetrack.***

Fresh from Goa, Meena is hired as a stable girl by her uncle Suresh at Mumbai's prestigious racetrack. She discovers a world where migrant workers invisibly sustain the glamorous sport of kings.

Behind the scenes, the ruthless bookie Narottam—the 'King of the Ring'—rules the track's gambling operations through fear and violence.

When her uncle is executed for protecting a naive young stableboy, Meena's investigations reveal...



*[Jockeys & Stable hands exercise & parade horses, Mahalaxmi Racecourse, 2023]*



**Narottam's secret fight empire caters to Mumbai's corrupt elite. Unfortunately for Meena, her incredible Kalari skills also reveal to Narottam his next star fighter.**

**Kidnapped and forced into Narottam's compound, Meena must battle increasingly deadly opponents. From the shadows the city's most powerful place fortunes on this gruesome spectacle to the death.**

***[NATIONAL VELVET meets Bruce Lee's bloody BIG BOSS.]***



## Bonus Film: Logline and Outline THE PRINCESSES' GUARD

*In medieval Kerala peasants revolt and warring armies clash - yet amid the power struggle between rival kingdoms, as family betrays family in their quest to seize the throne, loyal bodyguard Tulsi's only concern is - keep the Princesses alive.*



Princesses Ishika and Hemlata journey on a diplomatic mission to meet Prince Milind, son of rival Queen Kavita, in hopes of ending generations of bloodshed. But beneath the peace talks lies treachery. Even as peasant revolutionaries plot against the crown, the sisters secretly compete for their father King Jagmohan's throne.

Guarding them is Tulsi, their fiercely devoted Kalari bodyguard, who must navigate a gauntlet of threats—rebel assassins, rival warriors, Queen Kavita's elite guard, and the sisters' own dangerous ambitions.

War erupts, betrayal strikes from within the royal family, and Tulsi faces an impossible choice between duty and justice: Only one heir can emerge from the ashes.

*"Crouching Tiger, Hidden Dragon," "House of Flying Daggers," "Hero," if you love the Wuxia genre you'll love this: Kalari brought to life in its authentic ancient setting.*



[AI generated images, by Balbeer Bahi on Leonardo]

## THE DIRECTOR'S VISION - A 40-YEAR JOURNEY

Kalari predates Karate, Jujutsu, and Kung Fu—  
which Bruce Lee helped popularize globally.

My love affair with Kalari began in 1987. The esteemed Professor G. Sankara Pillai brought a troupe of actors and martial artists - including the extraordinary Krishnadas Menon - to the UK to work with Tara Arts, where I was resident writer.

Together, they introduced U.K. audiences to South India's rich blend of theatre, dance, and martial arts.

Since then, Krishnadas has become Kalari's global ambassador, touring internationally and maintaining their school, the renowned Vallabhata Kalari in Kerala. His family and students continue to dominate national competitions, preserving an unbroken martial lineage across generations.

Since first meeting Krishnadas, my passion to showcase this ancient martial art to worldwide audiences has accumulated like a river behind a dam: How? The answer, while obvious - through the medium of film – still needed patience to await these stories to arrive organically. They chose to find me in the happy moments I meandered around India.

With first Kalari Kaur—the story of a working-class Indian woman fighting injustice with extraordinary skill—we have the chance to create both a cult classic, and launch a bold cinematic universe rooted in one of history's greatest martial arts traditions.



# KALARI

## THE FIRST MARTIAL ART



[Balbeer Bahi with Guruji, 2000 / Still from Kalari Kaur: Origins]

Overlapping productions i.e. Films 2,3, & 4, open up opportunities for additional directors, producers, and production teams.



# Balbeer Bahi: Writer / Director / Storyteller

[Still from Kalari Kaur: Origins]

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Contact: [balbeerbahi@gmail.com](mailto:balbeerbahi@gmail.com)

Brings four decades of storytelling expertise to KALARI KAUR:

\* **AWARD-WINNING FILMMAKER:** Directorial debut UNINTENTIONHELL earned international acclaim at festivals—KALARI KAUR-ORIGINS: Selected by 13 out of 15 Indian Film Festivals, won 16 awards

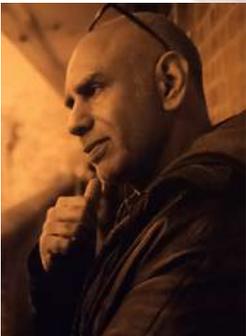
\* **THEATRE VETERAN:** worked his way up with Tara Arts, Royal Court, Taliesin Theatre, Carib Theatre, and the BBC. The accrued skills completed both films time and in budget.

- **DIRECTING:** Directed first stage play at 17—immediately recruited by Pro Theatre.
- **ADMIN/PRODUCER SKILLS:** the unglamorous organizational backbone
- **BUDGET MASTERY:** where every penny goes, how to stretch resources
- **ACTING EXPERIENCE:** knowing what performers need, how to direct them
- **TOURING KNOWLEDGE:** moving productions efficiently, managing locations
- **STAGE MANAGEMENT:** logistics, lighting, costumes, props
- **SET BUILDING EXPERIENCE:** practical problem-solving with limited resources
- **HE KNOWS KALARI:** spent months at the Vallabhata Kalari – see PARTNERS.
- **HE KNOWS THE LOCATION FOR KALARI KAUR INTIMATELY:** Kalabahian village is his Punjabi home, selected for the intro project for multiple reasons.

\* **CULTURAL BRIDGE-BUILDER:** Co-founded the New Playwrights Trust and pioneered numerous theatre-in-education initiatives, reaching over 25,000 children annually

\* **DIVERSE DEVELOPMENT SLATE:** Currently developing the feature animation **ABHI: BABY DRAGON, FLYING TIGER** with [RED GOD STUDIOS](#), and a documentary on **GURU NANAK'S FOUR AMAZING UDASIS**—an inspiring 40,000+ kilometer spiritual journey

At his core, Balbeer is driven to unite people—especially in the shared space we call a theatre—live or cinema—where collectively witness the magic of *'THE SHOW.'*



[MORE INFORMATION - LINKS](#)

[OUR AMAZING HEROINE ANJALI](#)

[THE ONE-AND-ONLY ORIGINAL MEENAKSHI](#)

[OUR GOOD FRIENDS AND KALARI](#)

[COLLABORATORS AT THE](#)

[VALLABHATAKALARI, CHAVAKKAD, KERALA](#)

[THESTORYTELLINGMACHINE.COM](http://THESTORYTELLINGMACHINE.COM)





# KALARI KAUR—Investment Opportunity

## WHY OPTIMISTIC BOX OFFICE PROJECTIONS ARE ACHIEVABLE

### MARKET OPPORTUNITY FACTORS

14X LARGER MARKET

+ CHINA + S.E. ASIA = x2..? x3..?

USA, EUROPE, R.O.W...?

UNIQUE MARTIAL ART

4 ESTABLISHED STARS

GENRE CROSSOVER APPEAL

India (1.4B) vs comparable film FURIE Vietnam (97M) = massive Indian audience base

Kalari Kaur's primary market India + China + S.E. Asia = 4B = ½ the world

Not to say the Western markets are not important, just Kalari Kaur is not dependent on them

FIRST Kalari film = same novelty factor as Ong Bak (Muay Thai) or FURIE (Vovinam)

Anjali (Malayalam star) + Kulvinder Ghir (British TV, MANY films roles, Foundation/Star Trek)

+ Gurnam Bhullar (Diamond 500M+ views) + Divya Dutta (National Star)

Martial Arts + Female Action + Eco-Drama + Epic Family Saga (Manon des Sources model)

### PAN-INDIAN CINEMA REVOLUTION

S. INDIAN BOX OFFICE SURGE

KERALA CINEMA RENAISSANCE

PAN-INDIAN MODEL SUCCESS

FIRST KERALA/KALARI FILM

RRR (–£150M), KGF 2 (–£125M), Pushpa (–£100M) prove South stories now outperform Bollywood 3-5x

Minnal Murali (Netflix global hit), Jallikattu (Oscar submission) = Kerala gaining international prestige

KALARI KAUR follows RRR/KGF blueprint: authentic South roots + North appeal + global reach

Unprecedented: South Indian woman leading martial arts epic at theatrical scale

### COMBINED NORTH INDIAN & SOUTH INDIAN APPEAL

SOUTH INDIA MARKET

NORTH INDIA MARKET

CROSS-REGIONAL STAR POWER

SOUTH STARS BREAKING NORTH

Kerala/Tamil Nadu/Karnataka (300M) = Kalari heritage + Malayalam star Anjali + eco-message

Punjab/Delhi/Mumbai (400M) = Punjabi stars Gurnam Bhullar + Divya Dutta + family saga appeal

Anjali brings South fanbase NORTH + Gurnam brings North fanbase SOUTH = multiplicative effect

Post-RRR: Allu Arjun, Yash, Rashmika now household names in Hindi belt = proven crossover

### DIASPORA & GLOBAL ADVANTAGE

COMBINED DIASPORA POWER

ENGLISH = GLOBAL ACCESS

STREAMING PLATFORMS

NON-DIASPORA APPEAL

North Indian diaspora (20M+) + South Indian diaspora (15M+) = 35M+ vs Punjabi-only films (10M)

Dominant English language = no subtitle barrier in 50+ countries, like Slumdog Millionaire model

Netflix/Amazon favor English content = higher acquisition prices than regional language films

Russia/Nigeria/Indonesia/Middle East/Latin America markets proven by martial arts genre success

*Join us in creating India's answer to the cultural phenomenon Bruce Lee sparked for Kung Fu.*



## KALARI KAUR—Investment Opportunity – contd.

### **PROVEN INTEREST & VALIDATION**

Festival Success Track Record  
High North / South Indian Interest

Kalari Kaur: Origins - selected by all but two out of 16 Indian festivals – won 11 awards, so far...  
Pan-Indian festivals engaged with short film = pan-Indian market appetite

### **TIERED INVESTMENT STRATEGY**

INITIAL FILM

PUNJAB - £1M budget with universal rural drama themes

SEQUEL EXPANSION

GOA - Building on audience with paradise-with-danger appeal

FRANCHISE DEVELOPMENT

MUMBAI - High-stakes environment with expanding audience

PREMIUM HISTORICAL EPIC

MEDIEVAL KERALA - THE PRINCESSES' GUARD offers period production potential

### **NEW WAVE INDIAN CINEMA POSITIONING**

Not Traditional Bollywood  
Global Production Values  
Authentic Representation  
Female-Led Action

Joins new wave of Indian realism & genre-based filmmaking with authentic regional roots  
UK Production + Indian crew = theatrical quality competitive with RRR/KGF  
Real Kalari masters + Malayalam authenticity = not Bollywood pastiche  
Post-Manikarnika: only major Indian female martial arts lead in production = unique market position

### **TECHNICAL & DISTRIBUTION ADVANTAGES**

China Access Strategy  
Low Budget = Low Risk  
Four-Quadrant Appeal  
Festival-to-Theatrical Pipeline

Xing Yu (Stephen Chow collaborator) = authentic martial arts credibility for Chinese theatrical  
£1.566M achievable break-even with India theatrical alone (£6M box office = 2.64x ROI)  
Action (male), Strong female lead (female), Family saga (older), Eco-message (youth)  
Origins success , Feature festival circuit , theatrical buzz = proven marketing model

**COMMERCIAL & CULTURAL IMPACT:** This series offers both commercial potential and cultural significance—bringing authentic Indian martial arts to global audiences with compelling stories of female courage, bravery, and strength.

*Join us in creating India's answer to the cultural phenomenon Bruce Lee sparked for Kung Fu.*

KALARI KAUR FILM BUDGET - £1.06M			
50 Days Shoot (8 Weeks) – April-May 2027 – Punjab India			
<b>BUDGET SUMMARY</b>			
Category	Amount (£)	Percentage of Total	
Above-the-Line Costs	496,500	46.60%	
Pre-Production Costs	46,500	4.40%	
Production Costs	274,000	25.70%	
Post-Production	110,500	10.40%	
Other Costs	138,500	13.00%	
<b>TOTAL</b>	<b>1,066,000</b>	<b>100%</b>	
<b>ABOVE-THE-LINE COSTS</b>			
Category	Components	Amount (£)	Notes
Story Rights & Development	Story Rights purchase + development	15,000	Upfront payment - part deferred - back-end deal
Director	UK - from inception through to delivery	30,000	Upfront payment - part deferred - back-end deal
Producers	UK & India	50,000	Upfront + part deferred + back-end deal
Executive Producers	4 x Executive Producers - UK, S. India, N. India, & China	25,000	Important for local work within specialist region
Star Cast	4 major stars + 2 Kalari specialists	240,000	As suggested - or closest to
Lead Cast	Village matriarch + Daughter + Supporting lead	41,000	regional actors
Supporting Cast	Village Officials + Son Mohan + Migrant Workers + Villagers & Extras	64,000	Local Actors
Stunt Performers	10 Thugs, Fight Performers, Stunt Performers	31,500	Includes Stunt Coordinator
<b>ABOVE-THE-LINE TOTAL</b>		<b>496,500</b>	
<b>PRODUCTION COSTS</b>			
Item	Components	Amount (£)	Notes
Crew - Main Unit	30 people	46,200	28 days @£1650/day
Crew - Second Unit	23 people	25,300	20 days @ £1265/day
Camera & Equipment	ARRI Alexa LF/RED V-Raptor + Lenses + Grip	30,000	Top-tier cinema camera + Grip equipment - 8 weeks
Lighting	Full feature-grade kit	13,000	Arri LED tungsten generators - 8 weeks
Sound	Professional sound bag	3,500	MixPre/Sound Devices + mics - 8 weeks
Locations	Village + 7 Mela + Biodiversity Plot	22,500	Village & Mela access (£10k) + Biodiversity plot (£12.5k)
Travel & Transport	Flights + Domestic Transport + Equipment Transport	22,000	International flights (£8k) + India (£8k) + Shipping (£6k)
Accommodation & Catering	Cast + Crew + On-set Meals	47,500	Cast hotels (£20k) + Crew (£15k) + Catering 48 days (£12.5k)
Fight Choreography & Stunt Coordinati	Kalari experts + Stunt coordinator + Safety	24,500	Vallabhata (£20k) + Coordinator (£1.5k) + Safety (£3k)
Weapons/Props/Motorcycles/Animals/	Production elements	12,000	Weapons (£5k) + Bikes (£2k) + Animals (£3k) + Vehicles (£2k)
Art Department	Set dressing + Props	10,000	Village modifications decorations
Costume	Traditional costumes	10,000	Period Punjabi costumes creation/rental
Makeup & Hair	Daily makeup + Effects	7,500	Including injury effects for fights
<b>PRODUCTION TOTAL</b>		<b>274,000</b>	

More detailed breakdown available upon request



<b>KALARI KAUR FILM BUDGET - £1.06M - Contd.</b>			
<b>PRE-PRODUCTION COSTS</b>			
Item	Description	Amount (£)	Notes
Location Scouting	Punjab locations	2,500	Travel expenses permits recce
Casting	Casting Director	5,000	UK and India casting sessions
Storyboarding	Fight sequences	5,000	Key action sequences pre-visualized
Fight Choreography Prep	Kalari rehearsals Kerala	10,000	Vallabhatta Kalari school - pre-shoot training
Production Designer Prep	Design & planning	10,000	Location modifications set design - 5 weeks
Costume Designer Prep	Costume design & sourcing	5,000	Period/traditional costumes - 2.5 weeks
Line Producer Prep	Production planning	6,000	Budget scheduling logistics - 3 weeks
1st AD Prep	Schedule breakdown	3,000	Call sheets logistics - 1.5 weeks
<b>PRE-PRODUCTION TOTAL</b>		<b>46,500</b>	
<b>POST-PRODUCTION</b>			
Item	Description	Amount (£)	Notes
Picture Editor	Editor & Assistant	24,000	Extended for action film - 12 weeks
Sound Design	Sound Designer & Team	17,500	Sound effects foley ADR - 10 weeks
Music	Composer + Original score + Licensing	19,000	Composition recording + Licensed tracks
VFX	Visual effects	20,000	Wire removal cow/calf enhancement blood effects
Color Grading	Colorist	9,000	Final color grade - 6 weeks
Post Facilities	Editing suites	7,500	UK facility rentals - 12 weeks
Online & Conform	Final assembly	6,000	Final edit conform deliverables prep
Audio Mix	Final mix	7,500	Final sound mix mastering
<b>POST-PRODUCTION TOTAL</b>		<b>110,500</b>	
<b>OTHER COSTS</b>			
Item	Description	Amount (£)	Notes
Insurance	Production insurance	22,500	General liability equipment cast insurance
Legal	Legal fees	10,000	Contracts clearances international agreements
Visas & Work Permits	International crew	4,000	Work permits for UK crew in India
Contingency	Reserve for overages	90,000	~8.6% of budget - international production
Deliverables	Masters & delivery	12,000	Final delivery formats DCPs
<b>OTHER COSTS TOTAL</b>		<b>138,500</b>	

More detailed breakdown available upon request



<b>KALARI KAUR INCOME - £1.06M budget</b>				
<b>Income Source</b>	<b>Total Amount (-£)</b>	<b>Percentage (%)</b>	<b>Notes</b>	
India Cine Hub Incentive	325,000	30.49%	40% of India spend	
UK Global Screen Fund	209,694	19.67%	Adjusted for SEIS structure	
UK Enhanced AVEC (IFTC)	110,306	10.35%	39.75% of UK spend	
Pre-sales/Distribution Advances	100,000	9.38%	based on 4 stars	
Private Equity/Angel Investors (SEIS)	250,000	23.45%	SEIS investment with 50% tax relief	
Regional UK Funds	42,600	4.00%	e.g. film scotland	
Creative Europe MEDIA	28,400	2.66%		
<b>TOTAL</b>	<b>1,066,000</b>	<b>100.00%</b>		
<b>Summary</b>				
	<b>Total Amount (-£)</b>	<b>Percentage (%)</b>		
Government incentives	645,000	60.51%		
Private & additional investment	421,000	39.49%		
<b>PRODUCTION TIMELINE</b>				
Phase	Duration	Start Date	End Date	Key Milestones
Fundraising & Legal	90 days	05/11/2025	03/02/2026	Investment close + co-production approval
Pre-Production	60 days	04/02/2026	05/04/2026	Location scouting, casting, choreography
Principal Photography	48 days	06/04/2026	30/05/2026	8 weeks: 4 weeks fights, 4 weeks drama
Production Wrap	10 days	31/05/2026	10/07/2026	Equipment return + crew wrap
Post-Production	90 days	11/07/2026	09/09/2026	Editing (UK), sound, music, VFX
Delivery	15 days	10/09/2026	25/09/2026	Final masters + deliverables
<b>SEIS ADVANTAGE FOR UK INVESTORS</b>				
Detail	Amount (-£)	Notes		
SEIS Investment	250,000	Maximum SEIS-eligible investment		
Income Tax Relief (50%)	-125,000	Immediate tax relief for UK taxpayers		
Effective Net Investment	125,000	Actual at-risk capital after tax relief		
Capital Gains Tax Exemption	Yes	Any gains are CGT-free		
Loss Relief Available	Yes	If needed - losses offset against income tax		
<b>ADDITIONAL FUNDING TO EXPLORE</b>				
Private investors from Punjab & Kerala	e.g. those keen to promote Punjabi and Malayali films.			
Regional India Funds (Kerala) KSFDC	KSFDC - Kerala State Film Development Corporation - our lead is Kerala / film promotes Kalari			
Brand Sponsorships	sports - martial arts promotion - e.g. Nike/Adidas product placement			
Motor Vehicles Sponsorship	e.g. Kia is a film promoter has factory in N. India / Bajaj Motorbikes etc.			
<b>CHINESE / HONG KONG</b>				
Hong Kong-Europe-Asian Film Collaboration Funding	Possible due to our desire to include Xing Yu Hong Kong star			
Hong Kong Film Development Council (FDC):	See above and below			
China Europe Film Fund:	See above and below			
Distribution Workshop: Chinese	V. Important as we see China as primary second market			
<b>CANADA</b>				
Official International Coproduction Treaties:	Possible due to our desire to cast Canadian martial artist Gursharan Kaur			
Canadian Film or Video Production Tax Credit (CPTC):	see above			
Telefilm Canada Funding Programs:	see above			



**KALARI KAUR - COMPLETE REVENUE PROJECTIONS - £1.566M BUDGET: £1.06M production + £0.5M marketing**

Genre Crossover: Martial Arts + Female Action + Eco-Drama + Epic Family Saga							
GLOBAL BOX OFFICE PROJECTIONS							
Territory	60% Low	75% Low	90% Low	Most Expected	90% High	75% High	60% High
India	£1,980,000	£3,000,000	£4,500,000	£6,000,000	£9,000,000	£12,000,000	£15,000,000
China	£792,000	£1,200,000	£1,800,000	£2,400,000	£3,600,000	£4,800,000	£6,000,000
United Kingdom	£363,000	£550,000	£825,000	£1,100,000	£1,650,000	£2,200,000	£2,750,000
USA & Canada	£330,000	£500,000	£750,000	£1,000,000	£1,500,000	£2,000,000	£2,500,000
Pakistan	£165,000	£250,000	£375,000	£500,000	£750,000	£1,000,000	£1,250,000
Russia	£115,500	£175,000	£262,500	£350,000	£525,000	£700,000	£875,000
UAE/Middle East	£99,000	£150,000	£225,000	£300,000	£450,000	£600,000	£750,000
Nigeria/West Africa	£82,500	£125,000	£187,500	£250,000	£375,000	£500,000	£625,000
Australia	£82,500	£125,000	£187,500	£250,000	£375,000	£500,000	£625,000
Indonesia	£66,000	£100,000	£150,000	£200,000	£300,000	£400,000	£500,000
Malaysia	£66,000	£100,000	£150,000	£200,000	£300,000	£400,000	£500,000
Singapore	£49,500	£75,000	£112,500	£150,000	£225,000	£300,000	£375,000
Bangladesh	£49,500	£75,000	£112,500	£150,000	£225,000	£300,000	£375,000
Germany	£49,500	£75,000	£112,500	£150,000	£225,000	£300,000	£375,000
France	£49,500	£75,000	£112,500	£150,000	£225,000	£300,000	£375,000
Spain	£33,000	£50,000	£75,000	£100,000	£150,000	£200,000	£250,000
Italy	£33,000	£50,000	£75,000	£100,000	£150,000	£200,000	£250,000
South Africa	£26,400	£40,000	£60,000	£80,000	£120,000	£160,000	£200,000
Latin America	£66,000	£100,000	£150,000	£200,000	£300,000	£400,000	£500,000
Other Territories	£66,000	£100,000	£150,000	£200,000	£300,000	£400,000	£500,000
<b>GLOBAL BOX OFFICE TOTAL</b>	<b>£4,563,900</b>	<b>£6,915,000</b>	<b>£10,372,500</b>	<b>£13,830,000</b>	<b>£20,745,000</b>	<b>£27,660,000</b>	<b>£34,575,000</b>
POST-THEATRICAL STREAMING REVENUE							
Territory	60% Low	75% Low	90% Low	Most Expected	90% High	75% High	60% High
SVOD Primary (Netflix/Amazon/Disney+)	£912,780	£1,383,000	£2,074,500	£2,766,000	£4,149,000	£5,532,000	£6,915,000
TV Rights (Broadcast)	£456,390	£691,500	£1,037,250	£1,383,000	£2,074,500	£2,766,000	£3,457,500
PVOD (Premium VOD)	£228,195	£345,750	£518,625	£691,500	£1,037,250	£1,383,000	£1,728,750
SVOD Secondary (Smaller platforms)	£182,556	£276,600	£414,900	£553,200	£829,800	£1,106,400	£1,383,000
AVOD (Ad-supported)	£136,917	£207,450	£311,175	£414,900	£622,350	£829,800	£1,037,250
Cable/Digital TV	£136,917	£207,450	£311,175	£414,900	£622,350	£829,800	£1,037,250
<b>POST-THEATRICAL STREAMING TOTAL</b>	<b>£2,053,755</b>	<b>£3,111,750</b>	<b>£4,667,625</b>	<b>£6,223,500</b>	<b>£9,335,250</b>	<b>£12,447,000</b>	<b>£15,558,750</b>
Post-theatrical streaming begins 3-6 months after theatrical release (non-overlapping audience)							
OTHER REVENUE STREAMS							
Territory	60% Low	75% Low	90% Low	Most Expected	90% High	75% High	60% High
Physical Media (DVD/Blu-ray)	£114,098	£172,875	£259,313	£345,750	£518,625	£691,500	£864,375
Ancillary (Soundtrack/Merch)	£91,278	£138,300	£207,450	£276,600	£414,900	£553,200	£691,500
Educational Market	£68,459	£103,725	£155,588	£207,450	£311,175	£414,900	£518,625
<b>OTHER REVENUE TOTAL</b>	<b>£273,834</b>	<b>£414,900</b>	<b>£622,350</b>	<b>£829,800</b>	<b>£1,244,700</b>	<b>£1,659,600</b>	<b>£2,074,500</b>



KALARI KAUR - COMPLETE REVENUE PROJECTIONS - £1.566M Total Budget - Contd.							
<b>COMPLETE FINANCIAL SUMMARY - CONSERVATIVE REALISTIC MODEL</b>							
<b>Territory</b>	60% Low	75% Low	90% Low	Most Expected	90% High	75% High	60% High
Global Box Office (Theatrical)	£4,563,900	£6,915,000	£10,372,500	£13,830,000	£20,745,000	£27,660,000	£34,575,000
Post-Theatrical Streaming	£2,053,755	£3,111,750	£4,667,625	£6,223,500	£9,335,250	£12,447,000	£15,558,750
Other Revenue (Physical/Ancillary)	£273,834	£414,900	£622,350	£829,800	£1,244,700	£1,659,600	£2,074,500
<b>TOTAL GROSS REVENUE</b>	<b>£6,891,489</b>	<b>£10,441,650</b>	<b>£15,662,475</b>	<b>£20,883,300</b>	<b>£31,324,950</b>	<b>£41,766,600</b>	<b>£52,208,250</b>
<b>Less: Industry Deductions (56.1%) - SEE METHODOLOGY NOTES BELOW</b>	<b>£3,866,125</b>	<b>£5,857,806</b>	<b>£8,786,708</b>	<b>£11,715,611</b>	<b>£17,573,417</b>	<b>£23,431,222</b>	<b>£29,289,028</b>
<b>Net to Producers (43.9%) - AFTER ALL REAL-WORLD DEDUCTIONS</b>	<b>£3,025,364</b>	<b>£4,583,844</b>	<b>£6,875,767</b>	<b>£9,167,689</b>	<b>£13,751,533</b>	<b>£18,335,378</b>	<b>£22,919,222</b>
<b>Total Investment (Production + Marketing)</b>	<b>£1,566,000</b>	<b>£1,566,000</b>	<b>£1,566,000</b>	<b>£1,566,000</b>	<b>£1,566,000</b>	<b>£1,566,000</b>	<b>£1,566,000</b>
<b>NET PROFIT/(LOSS) - BEFORE DEFERRED PAYMENTS &amp; BACKEND</b>	<b>£1,459,364</b>	<b>£3,017,844</b>	<b>£5,309,767</b>	<b>£7,601,689</b>	<b>£12,185,533</b>	<b>£16,769,378</b>	<b>£21,353,222</b>
<b>ROI MULTIPLE (Before backend splits)</b>	<b>1.93x</b>	<b>2.93x</b>	<b>4.39x</b>	<b>5.86x</b>	<b>8.78x</b>	<b>11.71x</b>	<b>14.64x</b>
<b>INVESTMENT BREAKDOWN</b>							
<b>Category</b>	<b>Amount (£)</b>	<b>Percentage</b>	<b>Notes</b>				
Production Budget	£1,066,000	68.10%	48 days, 4 stars (Anjali/Kulvinder/Gurnam/Divya)				
Marketing Budget	£500,000	31.90%	Theatrical marketing campaign				
<b>TOTAL INVESTMENT</b>	<b>£1,566,000</b>	<b>100.00%</b>	<b>All-in investment required</b>				
<b>RETURN ON INVESTMENT SCENARIOS - CONSERVATIVE MODEL</b>							
<b>Scenario</b>	<b>Total Gross</b>	<b>Net to Producers (43.9%)</b>	<b>Net Profit (Before Backend)</b>	<b>ROI (Before Backend)</b>	<b>Status</b>		
60% Low	£6,891,489	£3,025,364	£1,459,364	1.93x	Profitable (93% return)		
75% Low	£10,441,650	£4,583,844	£3,017,844	2.93x	Strong profit		
90% Low	£15,662,475	£6,875,767	£5,309,767	4.39x	Excellent return		
Most Expected	£20,883,300	£9,167,689	£7,601,689	5.86x	Outstanding return		
90% High	£31,324,950	£13,751,533	£12,185,533	8.78x	Exceptional		
75% High	£41,766,600	£18,335,378	£16,769,378	11.71x	Extraordinary		
60% High	£52,208,250	£22,919,222	£21,353,222	14.64x	Remarkable		
NOTE: ROI shown is BEFORE deferred payments (£85K) and backend participations are deducted. Final investor ROI will be calculated in separate ROI Analysis after all backend splits.							
<b>COMPARATIVE SUCCESS BENCHMARKS</b>							
<b>FILM</b>	<b>Year</b>	<b>Budget</b>	<b>Global Box Office</b>	<b>Primary Market</b>	<b>ROI</b>	<b>Success Factors</b>	
FURIE - Most similar	2019	£1,500,000	£6,600,000	Vietnam (pop. 97M)	4.40x	Female lead + Martial arts + Authentic	
KILL	2024	£1,900,000	£4,500,000	India (1.4B)	2.37x	Ultra-violent + Hindi + Festival buzz	
THE VILLAINESS	2017	£2,300,000	£6,700,000	S. Korea (51M)	2.91x	Female assassin + Action choreography	
ONG BAK	2003	£900,000	£20,000,000	Thailand + Global	22.22x	Unique martial art (Muay Thai) + Genre crossover	
RRR	2022	£55,000,000	£150,000,000	India/Global	2.73x	Pan-Indian Telugu epic + Global crossover	
KGF 2	2022	£75,000,000	£125,000,000	India/Global	1.67x	Pan-Indian Kannada blockbuster	
<b>KALARI KAUR (Conservative Model)</b>	<b>2027</b>	<b>£1,566,000</b>	<b>£20,883,300</b>	<b>India/China/Global</b>	<b>5.86x</b>	<b>4 stars + FIRST Kalari + Pan-Indian + Conservative deductions</b>	



**KALARI KAUR - COMPLETE REVENUE PROJECTIONS - £1.566M Total Budget - Contd.**
**METHODOLOGY NOTE - CONSERVATIVE REALISTIC DEDUCTION MODEL (56.1%):**
**THEATRICAL BOX OFFICE (66.2% of total gross) - Net to Producer: 23.5%**
**Cinema/Exhibitor cut: 45% of theatrical gross**
**Sales Agent commission: 15% of theatrical gross**
**Distributor fee: 27.5% of film rentals (after exhibitor)**
**Collection/Legal fees: 2.5% of film rentals**
**RESULT: Producer receives only 23.5% of theatrical box office**
**STREAMING/TV REVENUE (29.8% of total gross) - Net to Producer: 85%**
**Direct platform sales (Netflix, Amazon, etc.) - No theatrical chain**
**Sales Agent commission: 15%**
**RESULT: Producer receives 85% of streaming revenue**
**OTHER REVENUE - Physical/Ancillary (4.0% of total gross) - Net to Producer: 75%**
**Distribution/retail costs: 25%**
**RESULT: Producer receives 75% of physical/ancillary revenue**
**WEIGHTED AVERAGE ACROSS ALL REVENUE TYPES = 43.9% NET TO PRODUCER**
**(This is conservative and investor-credible compared to optimistic 60% models)**
**MOST EXPECTED SCENARIO BREAKDOWN (£20.88M total gross):**
**Theatrical £13.83M @ 23.5% = £3.25M to producer**
**Streaming £6.22M @ 85% = £5.29M to producer**
**Other £830K @ 75% = £622K to producer**
**TOTAL NET TO PRODUCER: £9.17M (43.9% of £20.88M gross)**
**REVISED NOTES & METHODOLOGY:**
**Distribution model: CONSERVATIVE REALISTIC using 43.9% net to producer (weighted average across revenue types)**
**Theatrical: 23.5% net (after exhibitors 45%, sales agent 15%, distributor 27.5%, collection 2.5%)**
**Streaming: 85% net (direct platform sales, minus 15% sales agent)**
**Other: 75% net (after 25% distribution/retail costs)**
**Post-theatrical streaming begins 3-6 months after theatrical release (non-overlapping audience)**
**Box office focus justified by: 4-star cast + theatrical culture in India/China + £500k marketing budget**
**Most Expected 5.86x ROI (before backend): £20.88M gross , £9.17M net , £7.60M profit on £1.566M investment**
**Conservative projections use industry-standard deduction rates for investor credibility**
**Option ranges: 60% Low = 33% of Expected / 60% High = 250% of Expected**


**KALARI KAUR - COMPLETE REVENUE PROJECTIONS - £1.566M Total Budget - Contd.**
**WHY OPTIMISTIC BOX OFFICE PROJECTIONS ARE ACHIEVABLE (as stated pages 21 & 22)**
**MARKET OPPORTUNITY FACTORS**

<b>14x Larger Market</b>	India (pop. 1.4B) vs FURIE Vietnam (pop. 97M) = massive audience base
<b>Unique Martial Art</b>	FIRST Kalari film = same novelty factor as Ong Bak (Muay Thai) or FURIE (Vovinam)
<b>4 Established Stars</b>	Anjali (Malayalam star) + Kulvinder (Foundation/Star Trek) + Gurnam (Diamond 500M+ views) + Divya (National Award)
<b>Genre Crossover Appeal</b>	Martial Arts + Female Action + Eco-Drama + Epic Family Saga (Manon des Sources model)

**PAN-INDIAN CINEMA REVOLUTION**

<b>South Indian Box Office Surge</b>	RRR (£150M), KGF 2 (£125M), Pushpa (£100M) prove South stories now outperform Bollywood 3-5x
<b>Kerala Cinema Renaissance</b>	Minnal Murali (Netflix global hit), Jallikattu (Oscar submission) = Kerala gaining international prestige
<b>Pan-Indian Model Success</b>	KALARI KAUR follows RRR/KGF blueprint: authentic South roots + North appeal + global reach
<b>First Kerala Martial Arts Film</b>	Unprecedented: South Indian woman leading martial arts epic at theatrical scale

**COMBINED NORTH & SOUTH APPEAL**

<b>South India Primary Market</b>	Kerala/Tamil Nadu/Karnataka (300M) = Kalari heritage + Malayalam star Anjali + eco-message
<b>North India Secondary Market</b>	Punjab/Delhi/Mumbai (400M) = Punjabi icon Gurnam + Kulvinder Ghir + family saga appeal
<b>Cross-Regional Star Power</b>	Anjali brings South fanbase NORTH + Gurnam brings North fanbase SOUTH = multiplicative effect
<b>South Stars Breaking North</b>	Post-RRR: Allu Arjun, Yash, Rashmika now household names in Hindi belt = proven crossover

**DIASPORA & GLOBAL ADVANTAGE**

<b>Combined Diaspora Power</b>	North Indian diaspora (20M+) + South Indian diaspora (15M+) = 35M+ vs Punjabi-only films (10M)
<b>English = Direct Global Access</b>	Dominant English language = no subtitle barrier in 50+ countries, like Slumdog Millionaire model
<b>Streaming Platform Preference</b>	Netflix/Amazon favor English content = higher acquisition prices than regional language films
<b>Non-Diaspora Appeal</b>	Russia/Nigeria/Indonesia/Middle East/Latin America markets proven by martial arts genre success

**PROVEN INTEREST & VALIDATION**

<b>Festival Success Track Record</b>	Kalari Kaur Origins won 13 awards from 15 festivals = nearly ALL Indian festivals selected it
<b>High South Indian Interest</b>	Kerala/Tamil audiences specifically engaged with short film = validates South market appetite
<b>International Recognition</b>	European/American festivals awarded the concept = demonstrates global crossover potential
<b>Industry Buzz Generated</b>	Multiple distributors inquiring after festival run = commercial interest already established

**NEW WAVE INDIAN CINEMA POSITIONING**

<b>Not Traditional Bollywood</b>	Fits new wave of Indian realism & genre-based filmmaking with authentic regional roots
<b>Global Production Values</b>	Italian post-production + international crew = theatrical quality competitive with RRR/KGF
<b>Authentic Representation</b>	Real Kalari masters + Kerala locations + Malayalam authenticity = not Bollywood pastiche
<b>Female-Led Action</b>	Post-Manikarnika gap: only major Indian female martial arts lead in production = unique market position

**TIERED INVESTMENT STRATEGY**

<b>INITIAL FILM - PUNJAB</b>	£1M budget with universal rural drama themes
<b>SEQUEL EXPANSION - GOA</b>	Building on audience with paradise-with-danger appeal
<b>FRANCHISE DEVELOPMENT - MUMBAI</b>	High-stakes environment with expanding audience
<b>PREMIUM HISTORICAL EPIC</b>	<b>THE PRINCESSES' GUARD</b> offers period production potential

**TECHNICAL & DISTRIBUTION ADVANTAGES**

<b>China Access Strategy</b>	Xing Yu (Stephen Chow collaborator) = authentic martial arts credibility for Chinese theatrical
<b>Low Budget = Low Risk</b>	£1.566M break-even at £6.89M gross (conservative scenario) = 3.3x gross multiple, achievable with India + diaspora alone
<b>Four-Quadrant Appeal</b>	Action (male), Strong female lead (female), Family saga (older), Eco-message (youth)
<b>Festival-to-Theatrical Pipeline</b>	Origins success, Úí Feature festival circuit, Úí theatrical buzz = proven marketing model



## KALARI KAUR - ROI SCENARIOS COMPARISON - £1.566M Total Budget - £1.06M Production + £0.5M Marketing

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WATERFALL BREAKDOWN	LOW END	EXPECTED	HIGH END	
<b>START: GROSS REVENUE</b>	£3,567,713	£15,662,476	£41,766,600	
<b>STEP 1: INDUSTRY DEDUCTIONS -56.1%</b>	-£2,001,487	-£8,786,650	-£23,431,063	
Net Receipts to Producer	£1,566,226	£6,875,826	£18,335,537	
<b>STEP 2: COST RECOUPMENT</b>				
Net Production (after tax rebates)	£530,694	£530,694	£530,694	
Subtotal Cost Recoupment	-£530,694	-£530,694	-£530,694	
Remaining	£1,035,532	£6,345,132	£17,804,843	
<b>STEP 3: DEFERRED PAYMENTS</b>	-£85,000	-£85,000	-£85,000	
Remaining	£950,532	£6,260,132	£17,719,843	
<b>STEP 4: BACKEND FROM GROSS (paid separately)</b>				
Writer 2.5% of Gross	£89,192	£391,561	£1,044,165	
Director 4% of Gross	£142,708	£626,499	£1,670,664	
Total Backend	£231,900	£1,018,060	£2,714,829	
<b>STEP 5: ALL INVESTOR RECOUPMENT</b>				
Recoupment Rate	110%	120%	120%	Initial Investment
Private Equity/Angel (SEIS)	-£275,000	-£300,000	-£300,000	£250,000
BFI UK Global Screen Fund	-£230,663	-£251,632	-£251,632	£209,694
Regional UK Funds	-£46,860	-£51,120	-£51,120	£42,600
Creative Europe MEDIA	-£31,240	-£34,080	-£34,080	£28,400
Total Investor Recoupment	-£583,763	-£636,832	-£636,832	£530,694
Net Profit Available	£366,769	£5,623,300	£17,083,011	
<b>STEP 6: PROFIT SPLIT 50/50</b>				
50% to Investors	£183,384	£2,811,650	£8,541,505	
50% to Production Company	£183,385	£2,811,650	£8,541,506	

More detailed breakdown available upon request



**KALARI KAUR - ROI SCENARIOS COMPARISON - £1.566M Total Budget - £1.06M Production + £0.5M Marketing - Contd.**
**FINAL DISTRIBUTION SUMMARY**

Stakeholder Group	LOW END	EXPECTED	HIGH END
<b>INVESTORS TOTAL</b>			
PRIVATE INVESTORS (Priority 1):			
Private Equity / Angel (SEIS)	£361,481	£1,623,945	£4,320,375
GRANT BODIES (Priority 2):			
BFI UK Global Screen Fund	£283,055	£1,272,880	£3,388,381
Regional UK Funds	£60,740	£280,437	£755,441
Creative Europe MEDIA	£40,493	£186,971	£503,794
<b>TOTAL ALL INVESTORS</b>	<b>£745,769</b>	<b>£3,364,233</b>	<b>£8,968,001</b>
<b>Weighted Average ROI</b>	<b>1.41x</b>	<b>6.34x</b>	<b>16.90x</b>

**PRODUCTION COMPANY 50% SPLIT**

Producers 40%	£73,354	£1,124,660	£3,416,602
Talent Pool 30%	£55,015	£843,495	£3,162,451
Executive Producers 25%	£45,846	£702,912	£2,135,376
Vallabhatta Kalari 2.5%	£4,584	£70,291	£213,537
Kala Bahian Village 2.5%	£4,584	£70,291	£213,537
<b>TOTAL PRODUCTION COMPANY</b>	<b>£183,385</b>	<b>£2,811,650</b>	<b>£8,541,506</b>

**WRITER/DIRECTOR TOTAL**

Writer Backend + Deferred	£114,192	£416,561	£1,069,165
Director Backend + Deferred	£172,708	£656,499	£1,700,664
<b>TOTAL WRITER/DIRECTOR</b>	<b>£286,900</b>	<b>£1,073,060</b>	<b>£2,769,829</b>

**INVESTOR ROI BREAKDOWN**

Investor	LOW ROI	EXPECTED ROI	HIGH ROI
Private Equity / Angel (SEIS)	1.45x	6.50x	17.28x
BFI UK Global Screen Fund	1.35x	6.07x	16.16x
Regional UK Funds	1.43x	6.58x	17.73x
Creative Europe MEDIA	1.43x	6.58x	17.74x
<b>WEIGHTED AVERAGE</b>	<b>1.41x</b>	<b>6.34x</b>	<b>16.90x</b>

**KEY METRICS COMPARISON**

Metric	LOW END	EXPECTED	HIGH END
Gross Revenue	£3.57M	£15.66M	£41.77M
Net to Producer 43.9%	£1.57M	£6.88M	£18.34M
Writer/Director Total	£287K	£1.07M	£2.77M
Investors Total Returns	£746K	£3.36M	£8.97M
Investor Weighted ROI	1.41x	6.34x	16.90x
Production Company	£183K	£2.81M	£8.54M
Net Cash Investment	£530,694	£530,694	£530,694



More detailed breakdown available upon request

## KALARI KAUR - ROI SCENARIOS COMPARISON - £1.566M Total Budget - £1.06M Production + £0.5M Marketing Contd.

### SCENARIO ASSUMPTIONS

LOW END: Breakeven/minimal profit scenario	EXPECTED: Realistic pan-Indian performance	HIGH END: Festival success + pan-Indian breakout
- 110% investor recoupment (downside protection)	- India theatrical: £10.37M (conservative)	- India theatrical: £27.66M (pan-Indian hit)
- Total: £3.57M	- UK/US theatrical: £1.24M	- Streaming bidding war: £12.45M
	- Streaming: £4.67M	- 120% investor recoupment
	- 120% investor recoupment	- Total: £41.77M
	- Total: £15.66M	

### INVESTMENT HIGHLIGHTS

1. PROTECTED DOWNSIDE: Even in LOW scenario all investors achieve 1.34x+ returns
2. CONSERVATIVE BASE: EXPECTED scenario 6.18x ROI based on realistic assumptions
3. EXCEPTIONAL UPSIDE: HIGH scenario 16.65x ROI with festival success + pan-Indian breakout
4. SEIS TAX RELIEF: Private investors get 50% tax relief on £250K investment (effectively £125K at risk)
5. FAIR STRUCTURE: ALL investors get strong ROI - private investors have priority over grants
6. WRITER/DIRECTOR PROTECTED: Backend from GROSS ensures £287K-£2.77M guaranteed
7. ULTRA-LOW NET INVESTMENT: Only £630K cash after tax rebates (£1.57M gross budget)
8. FLEXIBLE STRUCTURE: Works across wide revenue range £3.57M-£41.77M
9. AUTHENTIC STAKEHOLDERS: 5% to Kalari school + Village community across all scenarios

### NET CASH INVESTMENT STRUCTURE (same across all scenarios)

Component	Amount £	Notes
Total Budget	£1,566,000	Production + Marketing
LESS: UK AVEC 39.75%	-£110,306	Tax rebate after production
LESS: India Cine Hub 40%	-£325,000	Tax rebate after production
LESS: Marketing (distributor)	-£500,000	Distributors front and recoup through fees
LESS: Pre-sales	-£100,000	Included in Step 1 deductions (56.1%)
NET CASH INVESTMENT REQUIRED	£530,694	Actual investor cash needed

### Funded by:

Recoupable Grants	£280,694	UK Global Screen Fund + Regional + Europe
Private Equity / Angel (SEIS)	£250,000	Equity investment with 50% SEIS tax relief
TOTAL FUNDING	£530,694	

### CRITICAL SUCCESS FACTORS

Factor	Impact on Scenario	Probability	Notes
Festival Circuit Success	Drives HIGH scenario	35%	Origins won 13 awards at 15 festivals proven concept
Pan-Indian Crossover	Required for EXPECTED+	60%	4-star cast + dual regional appeal
India Theatrical Performance	Baseline for all scenarios	75%	Conservative £10M range
Streaming Platform Competition	Affects all scenarios	70%	English language + festival buzz
Marketing Efficiency	Critical for theatrical	80%	Festival strategy + authentic story

### CONCLUSION

Kalari Kaur presents exceptional risk/reward profile with protected downside (1.34x LOW) and extraordinary upside (16.65x HIGH).

This is based on ultra-low net investment of £630K after tax rebates.

Conservative EXPECTED scenario delivers 6.55x investor returns with realistic pan-Indian performance assumptions.

Fair waterfall structure ensures all investors - private and grant bodies - share equally in success."





## KALARI KAUR: STORYTELLING FOR ALL – Final note

Conventional wisdom says you can't please everyone ALL the time, but you can please EVERYONE for SOME of the time... Herein is the magic of cinema and theatre. You can captivate every member of every audience, every time, for the relatively short span of time – 2 hrs - we call 'OUR SHOW'. No one excluded. ALL are welcome. *Roll up! Roll up! One and all! We promise you WILL be inspired! You WILL laugh! You WILL cry! You WILL swoon with wonder.* This is the ethos Balbeer believes in, and strives for in every adventure with every audience.

*KALARI KAUR'S* unique elements indicate it WILL sit alongside that pantheon of great, global film experiences that cross national boundaries, and pass from generation to generation: *Genuine authenticity rooted in lived experience.*

\* **LOCAL INSIDER KNOWLEDGE:** Born in Kala Bahian village, Balbeer brings firsthand understanding of Punjab's landscapes, people, and social dynamics

- **DIRECT CULTURAL ACCESS:** From months immersed with Kalari masters in Kerala, weeks spent with Mumbai racetrack owners, and months of backpacking in Goa with his son. Each location in the series reflects genuine reality
- **UNIQUE PERSPECTIVE:** Raised in the UK, Balbeer bridges not just cultures. In four decades of storytelling, he extensively applied his ever-accumulating academic knowledge of Western and Eastern theatre and film aesthetics into practice through performance. This unusual skillset helped him grasp why so many Indian films produced by the near mythical Indian film industry have regrettably failed to hit their peak potential globally.
- With his carefully assembled team of craftspeople, Balbeer Bahi WILL make KALARI KAUR resonate for every audience everywhere who love a great story well told. And let's be honest, that's most of us!

*Children who had just performed an impromptu theatre show for Balbeer at Professor Sankara Pillai's community-oriented children's theatre, the first of its kind in India, Alumthara village, 25 kms north of Thiruvananthapuram, Kerala's capital: 2000*